

**BOARD OF SUPERVISORS
REGULAR MEETING
MARCH 26, 2019**

At a regular meeting of the Board of Supervisors of Floyd County, Virginia, held on Tuesday, March 26, 2019 at 4:00 p.m. in the Board Room of the County Administration Building thereof;

PRESENT: Lauren D. Yoder, Chairman; Joe D. Turman, Vice Chairman; Jerry W. Boothe, and W. Justin Coleman, Board Member; Terri W. Morris, County Administrator; Cynthia Ryan, Assistant County Administrator.

ABSENT: Linda DeVito Kuchenbuch, Board Member.

Chairman Lauren Yoder called the meeting to order at 4:00 p.m.

Agenda Item 2. – FY20 Proposed Budget Workshop.

Mr. Kevin Sowers, Emergency Services Manager, discussed the FY20 budget requests he submitted for Fund 140 - E911 Communications and Services. He stated that he would go back and look at the revenues and expenditures spent in FY19 and expected to spend and receive in FY20 on the call handling project. Mr. Sowers told the Board he had not submitted a budget request for \$5,000 each year for a mass notification system which has only been used a couple of times. A grant paid for it a few years ago and it has come up for renewal. Mr. Sowers also said that he would check and see if there are any grants available for building a tower.

Ms. Morris provided updates:

- 1) On work being done at the library to improve drainage and reduce loitering;
- 2) August 16 is the last date to submit a request for a referendum on the November election.

Agenda Item 3. – Mr. John McEnhill, Executive Director, Floyd County Chamber of Commerce.

Mr. McEnhill explained the Chamber of Commerce's budget request of \$2,500 for local government support for the Visitors Center.

Agenda Item 2. – FY20 Proposed Budget Workshop continued.

Ms. Ryan explained that a High Deductible Health Plan with a Health Savings Account at Skyline National Bank could be offered for FY20.

Supervisor Justin Coleman stated the following for the record:

Today's discussion involves the County budget which includes funding for the Floyd County Sheriff's Office. As many of you know, I am employed by the Floyd County Sheriff's Office. The proposed funding would affect the entire department and not just me individually.

Together we constitute a group of three or more individuals who are similarly employed by the Sheriff's Office and similarly affected by the discussion. Therefore the exception of State and Local Government Conflict of Interests Act section § 2.2-3112 A (i) applies to this situation and I am able to participate in this discussion fairly and in the public interest. Thank you.

Ms. Ryan related that Sheriff Craig had looked at the amount he needed for vehicle leases for FY19. He reported that if he is allowed to carry over the amount not spent this year, then his request for vehicle leases could be decreased to \$40,000 for FY20.

Ms. Morris stated that Sheriff Craig is interested in selling some items from drug seizures and putting any money from the sales back in Fund 250 - Drug Seizure.

The Board asked the County Administrator to find out the funding formula the Town uses for their contribution to the Tourism Development Council.

The Board directed the County Administrator to add a revenue budget line for repayments made by Drug Court participants.

Supervisor Boothe asked to be notified of the name of the Floyd County Fair contact to whom the FY20 budget letter was sent.

On a motion of Supervisor Boothe, seconded by Supervisor Coleman, and carried, Anthem Key Advantage 250, Anthem Key Advantage 1000, and Anthem High Deductible Health Plan through The Local Choice were accepted as the health care plans to be offered to active only Floyd County employees for FY20 with an employer contribution rate of 80%.

Supervisor Boothe – yes

Supervisor Coleman – yes

Supervisor Kuchenbuch – absent

Supervisor Turman – yes

Supervisor Yoder – yes

The Board recessed until the regular meeting.

Agenda Item 4. – Regular Meeting.

Chairman Lauren Yoder called the meeting to order at 7:00 p.m. with the reading of the handicapping statement.

Agenda Item 5. – Opening Prayer.

The Opening Prayer was led by Supervisor Coleman.

Agenda Item 6. – Pledge of Allegiance.

Chairman Yoder led in the Pledge of Allegiance.

Agenda Item 7. – Approval of month-end disbursements.

Questions and discussion followed.

On a motion of Supervisor Boothe, seconded by Supervisor Turman, and carried, it was resolved to approve the month-end disbursements as presented.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 8. – Public Comment Period.

Chairman Yoder called for the Public Comment Period.

Mr. Bruce Evans, Locust Grove District – I live in Pilot up on Huffville Road. I have been here for almost a year so I guess I'm an old-timer, or not. I just have one request. I love coming into Floyd. What I would like to be able to do is drop off my recyclables at the Recycling Center, but usually it is closed because the times I come in are either really early or fairly late. Like I will come in for dinner and what have you. My request is simply this: that a bin be provided outside the entrance to the Recycling Center so people can put their recyclables in there and so we don't have to wait for the hours that it is open. There are a lot of people, I suppose, dispersed. Now I readily recognize that there are other places to do this, but where I live it is probably just about as close to come into Floyd as it is to go to one of these other bins where there is recycling. Thank you all.

Hearing no further comments from the audience, the Chairman declared the Public Comment Period closed.

Agenda Item 9. – Constitutional Officers' Report.

There were no constitutional officers present.

Agenda Item 10. – Ms. Pat Sharkey, Floyd County Tourism Director.

Ms. Sharkey provided an update on Floyd County tourism:

- 1) The Floyd County Tourism Development Council (FCTDC) is a partnership between Floyd County government, Town of Floyd and Floyd County Chamber of Commerce.
 - a. Founded in 2012. Tourism Director hired July 2013.
 - b. Presently in four-year agreement that will be complete June 30, 2021.
 - c. The goal is to increase economic development opportunities through tourism by promoting Floyd County as a destination, and manage tourism development through a centralized Tourism Office.

- 2) Floyd County is blessed to have many assets to focus on and that is because of the diverse, successful businesses in our community and so many people that want to work with us, which is not common for such a rural community.
- 3) Strong partnerships are important to leverage dollars, decrease costs, have a better impact, and to be good neighbors:
 - a. Floyd government partners include the Town of Floyd, County Offices, and Economic Development Authority.
 - b. Floyd non-profits and businesses include the Floyd County Chamber of Commerce which has almost 200 businesses.
 - c. Other regional organizations include New River Valley Regional Commission, New River Valley Destination Marketing Organizations, neighboring Tourism Offices and Virginia Tourism Corporation.
- 4) Floyd has been awarded \$57,465.00 in tourism grants since FCTDC started, several through Virginia Tourism Council. The grants from the State Virginia Tourism require no local match.
- 5) Meals tax and transient lodging tax are indicators of how much tourism has increased and the transient lodging tax has almost doubled since FY15.
- 6) It is important to have a centralized location for information for visitors and residents. We have a strong partnership with the Floyd Chamber of Commerce, which provides service to all the community and not just members. Together we developed and continually maintain:
 - a. Official Tourism website;
 - b. Visitor Center for walk-in, phone, email;
 - c. Visitor Guide in print;
 - d. Social media via Facebook, Instagram, Pinterest (2019).
- 7) The website is constantly updated and has a link to Economic Development to learn about potential business opportunities. On the backside of the web you can go into google analytics and get demographics on the people viewing your site.
- 8) Visitor Center supports over 100 businesses, which includes members and non-members. It provides information for both tourists and locals.
 - a. It is open and staffed in season 7 days a week in season, (5 days in winter) to help walk-ins, by phone, and via email.
 - b. It is staffed right now by 2 senior citizen trainees through (SCSEP) Senior Community Service Employment Program. The program provides trainees with job training on computers and the tourism director serves as supervisor. This is \$16,000 in free labor provided to the Visitors Center.
 - c. Per SCSEP trainees are no longer allowed to be in the office without a supervisor on site and the trainees cannot close or open the building.
 - d. The changes have been a big burden and as a result, the Chamber has hired a part-time Visitor Center Supervisor and staff to cover weekends to take the burden off of the Tourism Director and Chamber Director.
- 9) 2018 highlights include the logo development, which was done jointly by the Floyd Tourism Office with Floyd County Economic Development. The logo development was all done with grant funds to EDA and from Virginia Tourism Corporation:

- a. This was logo development, not branding – as Floyd (we) are a brand in ourselves. “FLOYD” is our brand because we already have a reputation and identity.
- b. We intentionally cross promote and market together tourism and economic development.
 - Visitors often fall in love with Floyd and we want visitors to have access to information and resources for business development.
 - Welcome and find the right-fit entrepreneurs:
 - Move or expand business to Floyd;
 - Start a new business;
 - Or buy an existing Floyd County business from someone ready to retire.
 - We’re sharing links, and advertising together to help all of us be more diverse.
- e. We want to expand what Floyd is known for from music and arts to food and agriculture to nature and outdoor recreation to entrepreneurs, innovation and craftsmanship.
- f. With assistance and leadership from Virginia Tourism Corporation, we identified our first Outdoor Recreation Initiative – Cycle Floyd.
 - We were awarded a \$6,000 Drive Tourism infrastructure grant for bike racks, bike repair stations, and Share the Road signage from Town to the Blue Ridge Parkway on Barberry Rd. No match or local funds are required.
 - We were awarded a \$10,000 Marketing Grant for Floyd Bike map/guide, support of our Cycle events, marketing of events, guide and cycling in Floyd County. This grant required a \$10,000 local match which came from the Town of Floyd, the Tourism Office and private sector partners.
- g. We started Crush Friday with a \$10,000 specialty grant from Virginia Tourism so no local match was required. It was an effort to get folks to come into our communities earlier than the weekend.
- h. We started the Floyd Farm Guide in 2018 in partnership with Floyd County Economic Development through AFID grant funds.
- i. Virginia Tourism offered Floyd a free space to market at the International Bluegrass Music Association awards and festival in September 2018 in Raleigh, NC.
- j. For several years Floyd Tourism has had a welcome booth right at the entrance of Floydfest.
 - We hand out information about Floyd events and venues.
 - We share about business opportunities in our county.
 - We have people sign up for Floyd Getaway Packages worth \$500 and we get their emails.
- k. We buy pages in major magazines and sell ad spaces on our page to local businesses so the Floyd Coop Advertising managed by Floyd Tourism usually doesn’t cost the Tourism Office anything.
- l. For months of June, September and October over 55 Floyd businesses and organizations have been able to display their brochures, display items, and provide events information at the Virginia Welcome Center at I-77N. at a space we rented plus we have the front “window cling.”

- 10) 2019 highlights planned center around “Virginia is For Lovers” advertising slogan which turns 50 in 2019:
- a. Floyd Tourism received a \$10,000 grant from the Virginia Tourism Corporation “50 Years of Love” Program Marketing Fund. No local match is required.
 - b. In 2019, Virginia Tourism Corporation is celebrating with special experiences across the state, “Our goal is to celebrate 50 Years of Love in 2019 by having promotions that last for 50 days with a 50 Years of Love presence at wineries, breweries, festivals, hotels, restaurants, small businesses, etc. across the state.”
 - c. Floyd has joined them with 50 Days of Love Celebration in Floyd, Sat., July 27 (opening day of Floydfest) through Sat., September 14 (County Fair) with promotions and special happenings throughout the Town and County.
 - d. May 2019 will be Small Business Appreciation Month. We will be working with Floyd County Economic Development and the Town to do things for businesses.
 - e. Floyd Tourism is working with the Commissioner of Revenue’s office to help identify AirBnb and Vacation Rentals by Owners rentals in Floyd and connect them to our Transient Lodging Tax.
 - f. Floyd Tourism will help in transitions as many present tourism business owners move toward retirement. We want to support young entrepreneurs and families wanting to do and have businesses in Floyd County.
 - g. Floyd County Tourism will be doing its Strategic Planning in 2020
- 11) Floyd Tourism is a piece of the economic and community development puzzle for Floyd. It is all about partnerships with other local community and economic development efforts, with local businesses, and in the region, state and beyond. It is about serving our community, residents and business owners. We prioritize activities that contribute well to the quality of life for residents and economic support for local businesses.
- 12) We don’t need a Brand – We are one. Floyd.

Agenda Item 12.a. – Appointment of Floyd County’s Professional Assessor.

On a motion of Supervisor Boothe, seconded by Supervisor Turman, and carried, it was resolved to appoint Mr. Donald K. Thomas, President and Chief Operations Officer of Wingate Appraisal Service as Floyd County’s Professional Assessor.

- Supervisor Boothe – yes
- Supervisor Coleman – yes
- Supervisor Kuchenbuch – absent
- Supervisor Turman – yes
- Supervisor Yoder – yes

Agenda Item 12.b. – Reappointment of Floyd County’s public official representative on Onward New River Valley for a 2 year term effective July 1, 2019.

On a motion of Supervisor Turman, seconded by Supervisor Coleman, and carried, it was resolved to appoint the County Administrator as Floyd County’s public official representative on Onward New River valley for a two year term effective July 1, 2019.

- Supervisor Boothe – yes

Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 12.c. – Reappointment of Mr. Jon Beegle as Floyd County’s Economic Development Authority (EDA) representative on Onward New River Valley for a 2 year term effective July 1, 2019.

On a motion of Supervisor Boothe, seconded by Supervisor Coleman, and carried, it was resolved to appoint Mr. Jon Beegle as Floyd County’s EDA representative on Onward New River valley for a two year term effective July 1, 2019.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 13. – Old/New Business.

On a motion of Supervisor Turman, seconded by Supervisor Boothe, and carried, it was resolved to approve a resolution recognizing March 10-16, 2019 as Virginia Agriculture Week and March 14, 2019 as National Agriculture Day in Floyd County (Document File Number 1033).

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 11. – Closed Session – Personnel §2.2-3711 A.1., Prospective Business or Industry §2.2-3711 A.5., and Consultation with Legal Counsel §2.2-3711 A.8.

On a motion made by Supervisor Boothe and seconded by Supervisor Turman, and carried, it was resolved to go into closed session under Section 2.2-3711, Paragraph A. 1., Discussion, consideration, or interviews of prospective candidates for employment: assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body; Section 2.2-3711, Paragraph A. 5., Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business’ or industry’s interest in locating or expanding its facilities in the community; and under Section 2.2-3711, Paragraph A. 8., Consultation with legal counsel employed or retained by a public body regarding specific legal matters requiring the provision of legal advice by such counsel.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent

Supervisor Turman – yes
Supervisor Yoder – yes

On a motion of Supervisor Turman, seconded by Supervisor Coleman, and carried, it was resolved to come out of closed session.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

On a motion of Supervisor Boothe, seconded by Supervisor Coleman, and carried, it was resolved to adopt the following certification resolution:

**CERTIFICATION RESOLUTION
CLOSED MEETING**

WHEREAS, this Board convened in a closed meeting on this date pursuant to an affirmative recorded vote on the motion to close the meeting to discuss Personnel in accordance with Section 2.2-3711, Paragraph A.1; Prospective Business or Industry in accordance with Section 2.2-3711, Paragraph A.5 and Consultation with Legal Counsel in accordance with Section 2.2-3711, Paragraph A.8 of the Virginia Freedom of Information Act;

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by the Board that such closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, that the Board hereby certifies that, to the best of each member's knowledge (1) only public business matters lawfully exempted from open meeting requirements under the Virginia Freedom of Information Act were heard, discussed or considered in the closed meeting to which this certification applies; and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting to which this certification applies.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

This certification resolution was approved.

Agenda Item 13. – Old/New Business continued.

On a motion of Supervisor Boothe, seconded by Supervisor Coleman, and carried, it was resolved to approve an amended resolution stating that upon payment of the Proceeds of Sale of certain parcels of real property located in Floyd County, designated as Tax Map No. 43-97C (containing 8.833 acres) and Tax Map N. 43-97D (containing 2.000 acres), the County shall

release the Deed of Trust, and forgive the remaining loan balance owed by the Economic Development Authority and that the County Administrator is authorized to execute a Certificate of Satisfaction, for and on behalf of the County, releasing the Deed of Trust and any and all other documents necessary or appropriate to provide for the completed transaction (Document File Number 1034).

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 12.d. – Appointment to New River Community College Board to fill an unexpired term through June 30, 2021.

On a motion of Supervisor Boothe, seconded by Supervisor Turman, and carried, it was resolved to appoint Dr. Margaret Dewald-Link to the New River Community College Board of Directors to serve a term expiring June 30, 2021.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 12.e. – Appointment to Floyd County Community Policy Management Team (CPMT) as the parent representative for a four year term.

On a motion of Supervisor Coleman, seconded by Supervisor Boothe, and carried, it was resolved to appoint Ms. Amanda Morgan as the parent representative on the Floyd County Community Policy Management Team for a four year term effective March 26, 2019.

Supervisor Boothe – yes
Supervisor Coleman – yes
Supervisor Kuchenbuch – absent
Supervisor Turman – yes
Supervisor Yoder – yes

Agenda Item 14. – Adjournment.

On a motion of Supervisor Turman, seconded by Supervisor Boothe, and carried, it was resolved to adjourn to a budget work session on Tuesday, April 2, 2019 at 4:30 p.m.



Terri W. Morris, County Administrator



Lauren D. Yoder, Chairman, Board of Supervisors

